



Commodore Questionnaire

COMMODORE GROUP, INC. A W.V. CORPORATION PRE- PRODUCTION DATA SHEET

You are the one that will make the difference!

The Commodore Group is trying to learn as much as possible from online Computer users, so that we can offer them the best possible service. We apologize for asking you so many questions in this questionnaire, but we're doing it so that you can benefit in the long run. We promise that your answers will remain anonymous (notice we are not asking for your name.) We need as much good data as possible, so email this questionnaire to all of your friends and family. And we also promise that we'll use the information to help you enjoy the new Commodore.

We are very grateful for the time you spent helping us. As a thank you for completing this survey, you will receive a \$25 Gift Certificate toward the new Commodore system. Your email address will be kept on file and matched with the email account you give with your order in 2006.

Due Date for Submission is: July 15, 2004

43 Questions. Try to answer all questions as completely as possible. If you don't know an answer just type NA.

The Commodore name and logo owned by Tulip Computers, NL



- 1) What type of computer do you have now?

- 2) What year was your computer made?

- 3) What model computer?

- 4) How long have you owned it?

- 5) Do you prefer Desktop computers or Laptops?

- 6) Where do you usually buy your computer?

- 7) Did you purchase your computer online or dial a toll-free number or buy it from a brick & mortar store?

- 8) List three main reasons why you would buy a brand-new Commodore?



9) Would you pay more to own a new Commodore?

10) What is your age?

11) What is your sex?

12) What is your household income?

13) What is your favorite radio station?

14) What is your favorite TV station?

15) What is your favorite TV show?

16) What is your favorite newspaper?

17) What is your favorite magazine?



18) What clubs do you belong to?

19) What are your three favorite web sites?

20) What type of work do you do?

21) What level of education do you have?

22) Do you want the new Commodore to look similar to the original color scheme of the Commodore 64, or would you prefer a completely different color scheme?

23) Do you want the new Commodore to look similar to the original Commodore 64, or would you prefer a completely different design?

24) What made Commodore special?

25) What amount of memory do you want it to have? 256MB, 512MB, Higher?



26) What size hard drive do you want it to have? 80GB, 100GB, 120GB, Higher?

27) What Video Card do you want it to have?

28) What Sound Card do you want it to have?

29) Do you prefer Flat screen monitors or CRT monitors?

30) Do you prefer AMD or Intel?

31) What processor do you want it to have?

32) Who do you consider to be our competition?

33) Where would you expect us to advertise?



- 34) What programs would you like on the new machine?

- 35) What three games would you like on the new machine?

- 36) Would you like to see the original Commodore 64 games on the new system?

- 37) What are your favorite current games?

- 38) What three things you want for sure to be included on the new machine?

- 39) Do you like the original Commodore logo or should an updated logo be created?

- 40) Who or what should Commodore's new spokesperson be?



41) Who or what should be Commodore's new mascot be?

42) How much would you be willing to pay?

43) Do you have any other comments? Try to be as detailed as you can.

Thank you for completing this questionnaire. We are grateful for your detailed and honest responses. Your answers will tailor our marketing and configuration of the new Commodore system itself. The new Commodore system is projecting its debut in January 2006.

For fastest submission, please email the completed questionnaire to:

bberardi@ma.rr.com

If you prefer you can printout this questionnaire and mail it to the address below. If you have additional questions or comments, contact us:

Commodore Group

1000 Technology Drive, Suite 1218

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Fairmont, WV 26554

(304) 319-2448

Thank you, and have a great Commodore Day!

B.A.B.

Brent A. Berardi, Founder

The Commodore Group, Inc